

## Special Meeting Approved Minutes

### 1. Welcome

Attendees: Urwa Hameed, Carl Vtoyere, Aiman Hammed, Amani Clemons, Adelaide Adjabeng- Ankrah, Skylar Goold, Michelle Hill, Cassandra Zwarycz, William Meier, Chris Luginbuhl, Kaitlin Carafa, Steven Jackson, Phillip Bunick, Nate Roman, Becky Roman, Robin Kohler.

2. Review of 4/18/18 minutes: Minutes were reviewed. A correction was made to the members in attendance. A motion to approve the minutes with the correction was made and seconded. The motion passed.
3. Recap of Annual Luncheon: A thank you was given to all who attended.
4. Youth Social Norms Campaign Update; A group of youth have been meeting regularly to discuss Marketing ideas that will best capture the attention and interest of young people in Vernon. The students, who are part of that group shared their top few ideas for a tagline they would like to use. "Vernon speaks." was an example of one that was shared.
5. Parks and Recreation Partnerships
  - a. Summer camp activities: Kaitlin shared that she, Cassie, and Michelle met with Park and Rec. supervisor Amy Watt to schedule dates for the coalition to plan prevention activities with the Park and Rec campers at Henry Park. On 7/26, Kaitlin and Cassie will organize prevention activities and possibly food to engage the campers. The Vernon Police dept. Canine unit will present to the campers on 8/3.
  - b. Teen center Opportunity: The Teen Center located at Center 375 is another Park and Rec program the coalition is interested in working with to offer prevention activities. The details of what that might look like are yet to come.
6. Announcements
  - a. Summer Youth Employment Intern: The Vernon ROCKS Coalition is serving as a summer work site for the Vernon Summer Youth Employment and Learning program. She will begin working on July 16<sup>th</sup>
  - b. AmeriCorps VISTA: The Village for Children and Families has openings for VISTA's and has hired one to work at KIDSAFE to assist with coalition planning and work. Openings for VISTAS are also available in the Financial office /Dept. in the Hartford location.
7. National Night Out- August 7<sup>th</sup>

The Vernon ROCKS Coalition will have a booth set up at National Night Out on August 7 with fun give aways and games.
8. Marketing Contract renewal

Kaitlin shared that the Image works contract is up for renewal, which presents an opportunity to make any changes for the upcoming year. After discussion of those present, it was proposed that the coalition take more ownership of the social media marketing as a way of more deeply engaging the coalition members. It was also discussed that some of the printing could be done in house by the Village as a way to reduce costs. There was full consensus among the coalition members to scale back in both of those areas in the marketing contract, which would free up grant funds to be used in other areas.

9. National Prevention Network Conference – last call  
Kaitlin reminded the coalition members that there is still an opportunity to attend the National Prevention Network Conference being held August 28<sup>th</sup>-30<sup>th</sup>. Those who might be interested should let Kaitlin know as soon as possible.

The meeting was adjourned

Respectfully submitted by:

Michelle Hill

