

Approved Minutes 10/17/18 1:47

1. Welcome:

Members present: Robin Kohler, Lisa mason, Tiffany Adejuyan, Carl Ufongene, Amani Clemons, Skylar Goold, Georgiette Adejuyan, Emily Guerrero, Alyssa Sirianni, Michelle hill, kaitlin Carafa, Katie Fontaine, Holly Hansen, Kim McTighe, Steven Jackson

2. Review of 9/19/18 minutes;

The draft minutes of the 9/19 Vernon ROCKS coalition meeting were reviewed. Kaitlin moved to accept the draft minutes as presented. The motion was seconded by Kim. The motion unanimously passed.

3. Vernon ROCKS Events

a. DEA Drug Take Back Day – 10/27/18

This event has been promoted mainly with flyers, a press release, and through social media as an event. Last year, there were two take back events; one in the fall and one in the spring and a total of 256 pounds of medication was collected.

b. 2nd Annual Community Basketball Tournament; the details of the tournament were discussed. Students, teachers, and police officers will be recruited to form teams of 3 for a 3 by 3 tournament, which will take place in the large gym. A free throw contest will take place in the small gym and food and possibly music will be available in the cafeteria. Other details include:

- i. Friday 11/16/18 at RHS 3p-6p :place and time
- ii. \$3.00 Registration fee (waived for those who can't afford)
- iii. Giveaway – Shirts? Water bottles? It was decided that t-shirts will be given out to the first 20 teams and that all students who participate will receive a water bottle.
- iv. Prizes – gift cards (Subway, DD, and Starbucks) – how much? 1st, 2nd, and 3rd? Instead of trophies, it was agreed that gift cards will be presented to the tournament winners. Dunkin Donuts and Subway were mentioned as 2 popular places among the RHS students and therefore a good place to purchase gift cards from for prizes.
- v. Other details were discussed: Ticket sales will take place during lunch waves. Students are encouraged to ask their teachers. The games will most likely be in timed rounds to stay on track with time as the gym is reserved from 2-6:00pm. Set up will begin at 2:00pm in front of the gym. Volunteers will have different shirts.

4. Real Talk Vernon update:

Kaitlin shared that she is still waiting to hear back from the design company and there are no new updates at this time.

5. Social Media

The Vernon ROCKS social media pages have dropped in number of engagements. The following ideas were presented for increasing engagement.

- a. Shout-outs: This would include highlighting the work of various coalition members or students who are working on prevention types of services or activities.
 - b. Developmental Assets: Featuring a developmental asset
 - c. Other ideas: Going live at events, Instagram polls, prizes , connect with RHS Instagram
6. **Vernon ROCKS Subcommittees** – need volunteers (3-5 members per committee per by-laws)
The Vernon ROCKS committees are in the process of being formed. A sign-up sheet for members to volunteer for committees was passed around at the last meeting and again today for those members who did not have the opportunity to sign up at the last meeting. Kaitlin provided a brief description of each committee. As for the meeting schedules that will be determined by the committee members. The Data Collection & Evaluation committee will meet on 10/23 as stated below:
- a. Data Collection & Evaluation: Surveys & event evaluations and evaluation of coalition processes – Next Meeting 10/23/18 at 3:45p at KIDSAFE
 - b. Development & Sustainability: Marketing/Branding and Sustainability (of resources & future funding sources)
 - c. Membership: Recruitment of new members (ensuring 12 sectors are represented) Holly developed a new member packet to share with potential new members.
 - d. Proposed additional – Event Planning Subcommittee (not in by-laws currently)
7. **Upcoming Partner Agency Events**
Vernon ROCKS will be present at the following partner agency events:
- a. Become Part of the Solution 5k 10/20/18 – Vernon ROCKS table & youth volunteers
 - b. VMT Seniorhood Fair 10/20/18 – Vernon ROCKS table
 - c. RHS Community Service Fair – 11/13 10:30a-12:30p Vernon Youth Services and Vernon ROCKS coalition will be combined for this event. Peer advocates will assist in getting students interested in exploring the fair.
8. **Training Ideas/ requests:**
One suggestion is to have a mini training or educational presentation at each meeting. Lisa shared that there are a number of resources available through DMHAS. Some include videos on vaping and marijuana. Other suggestions were learning more about opioids and prevention. Other ideas or requests in regard to training shall go to Kaitlin Carafa.

Respectfully Submitted by:

Michelle Hill
