

RECEIVED
VERNON TOWN CLERK
Approved Meeting Minutes
18 OCT - 1 PM 3:28

1. Welcome & Introductions

Members present: Joanne Keyes, Michelle Hill, Phil Bunick, Hebatalla Mohamed, Kaitlin Carafa, Cassandra Zwarycz, Morica Hutchison, Robin Kohler, Katie Fontaine

2. Review of 7/10/18 minutes

The 7/10/18 draft meeting minutes were reviewed. Kaitlin moved to approve the minutes as written. Cassie seconded the motion. All present voted in favor. The motion to approve the 7/10/18 minutes as written passed.

3. Recap of CADCA Conference – Kaitlin, Cassie & Steven

Kaitlin and Cassie shared some of the ideas they learned and marketing type materials they received from the CADCA conference they attended in July. The conference inspired 2 FB posts and 1 Instagram story for Vernon ROCKS accounts.

4. Youth Social Norms “Real Talk” Campaign Update

Kaitlin shared the “Real Talk” campaign logo that has been voted for by the youth members who have been working on this campaign and other members of the coalition. The goal of this campaign is to encourage parents and teens to talk openly and honestly about drugs and alcohol and the risks. The youth group has decided upon a “yearbook” theme to make it relatable to their peers. They can use sections of the yearbook like superlatives, or autographs to capture attention and give prevention messages.

5. Parks & Recreation Summer Camp Activities Recap; This past summer Vernon ROCKS partnered with Vernon Park and Rec to offer fun prevention activities to the older campers at Henry Park. Heba, an RHS student, working with Vernon ROCKS and the Village through the Summer Youth Employment and Learning program took a leadership role in planning and implementing the activities. She presented and shared pictures of the various activities that took place. This generated numerous positive social media responses. They included:

- a. 7/26/18 – Prevention BINGO
- b. 8/8/18 – Vernon PD K9 Demonstration
- c. 8/9/18 – Prevention Scavenger Hunt & Prize Wheel game

6. National Night Out (NNO) Recap: Vernon ROCKS participated at NNO. August 7th and had many visitors. Vernon ROCKS had games, give aways, an Instagram challenge, and also made surveys available to help gather information of substance use.

- a. Kaitlin shared that they 15 25+ year old Surveys & 5 18-25 year old Surveys
- b. Kaitlin also shared the Instagram Challenge led to –11 new followers, 31 likes, 8 eligible entries.

STR Mini-Grant Opportunity: was not discussed.

7. 2018 Community Basketball Tournament – Proposed dates – 9/29, 10/13, 10/27

Vernon ROCKS will plan to hold another community basketball tournament this fall. Kaitlin proposed the following dates. The group discussed and is leaning toward the 10/13 date. Michelle will check the town calendar to check for possible conflicts.

8. CHR Overview of MDFT & ASSERT Model - Katherine Fontaine

Katherine Fontaine from CHR gave a presentation on 2 Treatment models offered by CHR; the MDFT model and the ASSERT model. She shared informational materials and answered many questions.

Other Announcements: no other announcements

The meeting was adjourned. Respectfully submitted by Michelle Hill

