TOWN OF VERNON TO PARTICIPATE IN NEW CURBSIDE CLOTHING AND TEXTILE RECYCLING PROGRAM

Simple Recycling begins the week of December 3rd, 2018

VERNON, CT – Mayor Daniel A. Champagne today announced the Town’s participation in Simple Recycling, a program that offers residents a convenient way to recycle unwanted clothing and textiles and reduce taxes by removing these items from the waste stream.

In the next few days, Vernon residents will receive a pink Simple Recycling bag by mail. This special bag may be left at the curb beginning the week of December 3rd, 2018 on normal recycling days. The pink bag is to be left on the ground and at least three feet away from refuse/recycling containers.

Acceptable items include all types of clothing, coats and jackets, jewelry, shoes, purses, hats, toys, blankets, drapes and curtains, pillows, sleeping bags, small tools, silverware, dishes, pots and pans and backpacks. Once used, Simple Recycling will tie a new replacement pink bag to your refuse or recycling cart. Additional bags can be obtained by calling Simple Recycling at (866) 835-5068.

“Vernon collects a substantial amount of non-processable recyclables annually,” said Mayor Champagne. “Now residents can easily place their pink bag along with other waste collection bins on the same day as their normal trash pickup. The Simple Recycling program not only helps our residents to repurpose unwanted items, but it also decreases the impact on landfills and reduces the overall disposal costs for our taxpayers”, he said. The U.S. Environmental Protection Agency (EPA) estimates that approximately 85% of all clothing ends up in refuse barrels with only 15% being donated for reuse and recycling.

The Town of Vernon and Simple Recycling encourage residents who are committed to donating unwanted clothing and textiles to charities to continue to do so. These non-profit organizations provide important employment and social services to our community. Please note that Simple Recycling does not issue tax-deductible receipts.

For more information, please call Simple Recycling at (866) 835-5068.

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