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Regular Meeting
Town of Vernon Economic Development Commission
Wednesday, February 13th, 2013 at 7:30 A.M.
Vernon Town Hall, 3rd Floor, 14 Park Place
Rockville/Vernon, CT

Agenda

- A. Call to Order
2. Public Forum
3. Approval of Minutes from meeting on January 9th, 2013.
4. Administrative Items
 - A. Communications and Correspondence
5. Economic Development Status Update
 - A. Current Projects
 - Amerbelle
 - 200 West Main St.
 - Branding
6. New Business
 - A. Community Outreach/ Events
 - a. Recognition programs- (Jeffrey Cohen and Jill Merriam)- **Date and location Selected 3-28-13. Budget to be discussed.**
 - b. Economic Development Showcase- Broker/ Developer/ Business- **Fall 2013**
 - c. Job Fair (Jim Sendrak and Peggy Jackle)
 - d. **University Outreach (met with CCSU on 1-24-13, Meeting with ECSU and UConn business professors on 2-8-13)**
 - B. Three year Plan discussion-
 - a. Timeline
 - b. Goals
 - c. Next Steps

7. Old Business

A. POCD Implementation objectives

- RDA/ Investing in Rockville/ Facades and design of Rockville. (**Bill Breslau, Jim Sendrak, Peter Olson**)
- Branding (**Jeffrey Cohen, Bill McGurk, Bruce Kellogg, Jill Merriam**) -
- Enhance Gateways (**Bruce Kellogg, Dan Kennedy**)
- Talcottville Mill (**Commission**)
- Development of exit 66 and 67 (**Entire Commission**)
- Retention and Business Development (**Entire Commission**)
- Parking Needs (**Jim Sendrak, Peter Olson, Bill Breslau**)

8. Adjournment

Jeffrey Cohen, Chairman