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Regular Meeting  
Town of Vernon Economic Development Commission  
Wednesday, September 12<sup>th</sup>, 2012 at 7:30 A.M.  
Vernon Town Hall, 3<sup>rd</sup> Floor, 14 Park Place  
Rockville/Vernon, CT

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Agenda

1. Call to Order
2. Public Forum
3. Approval of Minutes from meeting on August 8<sup>th</sup>, 2012
4. Administrative Items
  - A. Communications and Correspondence
  - B. Other
5. Economic Development Status Update
  - A. Current Projects
    - Ribbon Cuttings
      - Scranton Motors 9-14-12
    - New businesses Development
6. New Business
  - A. Community Outreach/ Events
    - a. Recognition programs
    - b. Broker/ Developer/ Business Showcase- Possible Date in Oct. or Nov.
    - c.
  - B.
7. Old Business
  - A. POCD Implementation objectives
    - RDA/ Investing in Rockville/ Facades and design of Rockville. (**Bill Breslau, Jim Sendrak, Peter Olson**)
    - Branding (**Jeffrey Cohen, Bill McGurk, Bruce Kellogg, Jill Merriam**)
    - Enhance Gateways (**Bruce Kellogg, Dan Kennedy**)
    - Talcottville Mill (**Commission**)
    - Development of exit 66 and 67 (**Entire Commission**)
    - Retention and Business Development (**Entire Commission**)
    - Parking Needs (**Jim Sendrak, Peter Olson, Bill Breslau**)
8. Adjournment

Jeffrey Cohen, Chairman