

Town Clerk

Regular Meeting Minutes
Town of Vernon Economic Development Commission
Wednesday, July 11th, 2012 at 7:30 A.M.
Vernon Town Hall, 3rd Floor, 14 Park Place
Rockville/Vernon, CT

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Agenda

1. Meeting called to Order at 7:36am. Commission members present: Jeffrey Cohen, Bill Breslau, Bill McGurk, Peter Olson, Bruce Kellogg, and Dan Kennedy.
2. Public Forum- No comment from the public
3. Minutes from meeting on June 13th, 2012 were approved as presented.
4. Administrative Items
 - A. Communications and Correspondence
 - New appointment and reappointments- Jill Merriam was appointed to the commission beginning 7-1-12 through 6-30-17; Jeffrey Cohen, Bill Breslau, Bill McGurk, and James Sendrak were all reappointed for a 7-1-12 through 6-30-17 term.
 - B. Other- N/A
5. Economic Development Status Update
 - A. Current Projects
 - RDA sponsored Farmers Market to begin 7-12-12 from 10am to 1pm every Thursday.
 - Shaun Gately met with CT Main St. Center to discuss the Towns involvement with that program.
 - Shaun Gately is meeting with the DOT today to discuss the commuter lot at 60 Talcottville Rd.
 - Shaun Gately and Ken Kaplan will be meeting with the DECD tomorrow (7-12-12) to discuss 200 West Main Street.
 - We are currently working to keep Challenge Sailcloth in the former Amerbelle building.
 - Ribbon Cuttings since the 6-13-12 meeting.
 - Tractor Supply Ground Breaking- 6-26-12
 - Fore Your Convenience (60 School St)- 6-27-12
 - Krauszers (former Red Apple)- 6-29-12
 - RDA's Lighting of the Falls – 6-21-12
 - New businesses Development

6. New Business

A. POCD Implementation objectives

- RDA/ Investing in Rockville/ Facades and design of Rockville. (**Bill Breslau, Jim Sendrak, Peter Olson**)
 - i. Grant money may be available through a “Small Town Economic Growth Fund”. The town will be applying for the funds.
- Branding (**Jeffrey Cohen, Bill McGurk**)
 - i. Another meeting will be scheduled to discuss possible directions.
- Enhance Gateways (**Bruce Kellogg, Dan Kennedy**)
- Talcottville Mill (**Tim Ackert**)
 - i. Tim Ackert needs to be replaced on this task.
- Development of exit 66 and 67 (**Entire Commission**)
- Retention and Business Development (**Entire Commission**)
- Parking Needs (**Jim Sendrak, Peter Olson, Bill Breslau**)

B. Add Agenda item for next month “Community Outreach/ events/ seminars”.
Every member will come to the next meeting prepared with one idea of a function to assist local businesses moving forward.

7. Old Business- N/A

8. Meeting was adjourned at 8:24am

Submitted by Shaun Gately
Approved at the 8-8-12 meeting

