

# Town of Vernon's Arctic Splash

## WHAT'S YOUR NUMBER?

The Vernon Parks and Recreation Department is challenging all local businesses to see how many Vernon children they can send to summer camp. Every summer the Vernon Parks and Recreation Department gives out an average of \$25,000 in fee reductions and full week scholarships to children and families of the Vernon community to send their children to summer camp who might not otherwise get a chance. A \$75 donation will send one child to summer camp for a full week where they will meet new friends, meet new role models, play games, swim, do arts and crafts, and much more. So we ask you, how many children will you send to summer camp? **WHAT'S YOUR NUMBER?**

Participating businesses are asked to return the attached commitment form by Friday, October 18, 2013. We will add your businesses' name onto the Vernon Parks and Recreation website (<http://www.vernon-ct.gov/parks>). Weekly total updates will be provided on the website as well. Participating businesses are also encouraged to get a group together to partake in the Splash!

### Event Information:

The Vernon Parks and Recreation Department will be holding its 5th Annual Arctic Splash Fundraiser to benefit the Send-A-Kid to Camp December 7, 2013 at 1:00 p.m. (Rain Date: December 8th at 1:00 pm) at Valley Falls Park. Awards will be handed out for the following categories:

**\*Most money raised by an individual**

**\*Most money raised by a civic team**

**To be eligible for monies raised prizes, all donations must be received by Wednesday, December 4**

**\*Best individual costume**

**\*Best team costume**

**Date: December 7, 2013 (Rain Date: December 8th) Time: 1:00 pm**

**Location: Valley Falls Park, Valley Falls Rd.**

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## Say "Yes" to Vernon's Arctic Splash!

**Please fill out the commitment form and mail it to:  
The Vernon Parks and Recreation Department; 120 South Street, Vernon, CT 06066**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Telephone Number \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Email Address \_\_\_\_\_

## ***Town of Vernon's ARCTIC SPLASH!*** **SPONSORSHIP OPPORTUNITIES**

<p><b>Penguin Club</b> \$1,000 +</p>	<p>Sponsor's logo on display at Parks and Recreation Department A plaque of recognition for you business Advertisement through email blast to over 2,000 families Recognition display during event Multiple advertisements in local papers, including pictures Business name on event shirt Letter to the editor recognition Prominent recognition on event website Support for a great community cause!</p>
<p><b>Arctic Seas Club</b> \$500 - \$999</p>	<p>Advertisements in local papers A plaque of recognition for you business Advertisement through email blast to over 2,000 families Business name on event t-shirt Recognition on display during event Recognition on event website Support for a great community cause!</p>
<p><b>Frozen Tundra Club</b> \$150 - \$499</p>	<p>Recognition on display during event A plaque of recognition for you business Recognition in news release to local media Business name on event t-shirt Recognition on event website Support for a great community cause!</p>
<p><b>Ice Cube Club</b> \$50 - \$149</p>	<p>Recognition on display during event Recognition on event website Support for a great community cause!</p>